



Target MarkeTeam

COPYWRITER

Company:

Target MarkeTeam, Inc. (www.tmtinc.com)

A Direct Response Advertising Agency Specializing in Fundraising for Nonprofit Organizations

Location:

Atlanta, GA (Near Perimeter Mall, next to Sandy Springs MARTA station)

Work Experience:

2 or more years of relevant experience working in a fast-paced creative services/marketing/agency environment is required.

Education Level:

Minimum requirement of a Bachelor's degree in Communications, Journalism, Advertising, Marketing or other related field.

About Target MarkeTeam:

At Target MarkeTeam, we believe in doing good work and work that does good. TMT is a full-service direct marketing agency specializing in providing services to many of the leading nonprofit charities in the United States, including the U.S. Fund for UNICEF, CARE, Paralyzed Veterans of America, Smile Train, Memorial Sloan Kettering Cancer Center, Sierra Club, American Kidney Fund and Mayo Clinic.

Along with the opportunity for personal and professional growth, TMT offers a comprehensive benefits package including fully-paid medical and dental coverage, flexible spending accounts, life insurance, a matching Simple IRA retirement plan, minimum of three weeks of vacation/paid time off, 10-15 paid holidays, an innovative and diverse work environment, as well as other amenities.

This is an excellent opportunity to work in a profitable, high-growth advertising/marketing agency that allows you to advance your career, earn a very competitive salary with generous benefits, while also making a positive impact on the lives of children and adults in the United States and around the world!

Job Description:

As a member of our creative services team, it is the responsibility of the Copywriter to conceive, develop and produce effective direct response communications that maintain consistent and compelling messaging according to each client's brand guidelines. Copywriters will work closely with senior management to generate innovative concepts and ideas that support the fundraising and marketing objectives of the client.

Additional TMT Copywriter duties include revising or redeveloping new or existing campaigns based on additional client feedback, and proofreading creative for grammar, punctuation, spelling and overall style consistency. Copywriters will also have the opportunity to develop concepts and messaging for new business presentations.

Applicants should have superb grammar skills and must be able to deliver quality and effective copy in a high volume, fast-paced agency environment. Applicants should possess excellent internet researching abilities, along with a thorough knowledge of MS Word and MS Power Point. Applicants must be able to manage multiple projects at once while meeting critical deadlines.

Please submit resumes to HRDept@tmtinc.com